

## Foot Bridge March Meeting Minutes – March 9, 2009

### Attendees:

Gary Robbins, Erik Hyman, Shelly Erskine, Cathy Hickman, Audrey Sanislo, Marlena McGraw, Jill Chang, Laura Kurtz

### Agenda Items

1. Open Meeting -- The meeting was called to order at 6:35pm.
2. Treasurer Report
  - a. Current operating balance is \$4,636.
  - b. Golf fundraiser balance currently is \$1,305.
  - c. "Let's Fight Flu Together" brought in \$128.
  - d. Gas Card fundraiser continues to be profitable.
  - e. Melaleuca sales (we get a small percentage of sales) contributed \$9 to the above operating balance.
  - f. Science Fair fundraiser is not included in the above operating balance.
3. Science Fair Fundraiser
  - a. Should net over \$400 for PTA (down from previous years).
  - b. Feedback:
    - i. Dinner attendance down (about 12%).
    - ii. Lower voucher sales this time.
    - iii. Most sales occurred the day of the Science Fair. Really don't need to start sales so early; also should use kids to help sell in the lobby.
    - iv. If we do this next year, should advertise vouchers better.
  - c. Some discussion was on not continuing the dinner and pizza sales as a fundraiser. Focus should be on Science Fair itself; dinner as a "community building" event.
4. The role of PTA at Footprints
  - a. Erik H. opened up the discussion regarding the role of the PTA and how Foot Bridge can best serve FPA as well as increase membership/participation.
  - b. Feedback:
    - i. Foot Bridge's meetings have recently shifted more towards fundraising – several different ones (gas cards, Herbergers, etc.)

- ii. While fundraising is critical, there used to be more participation when Foot Bridge's focus was on community building or speakers on topics of interest to parents and teachers.
  - 1. Fundraising discussions could perhaps be conducted at separate meetings.
  - 2. Should only have one big fundraiser per year. It doesn't need to be the golf event. It should involve the kids.
- iii. More focus should be on building relationships at Footprints.
 

Ideas:

  - 1. Do not have a fundraiser during the Science Fair. Make the dinner just a social occasion.
  - 2. Sponsor family fun nights/game night
  - 3. Bowling evening
  - 4. "Summer Games" night
  - 5. Mom's Night Out
- iv. Advertise PTA information/events on the door – more visible there.

c. PTA Meeting Format

- i. Shift to Mondays or stagger the days (Tuesdays, Wednesdays and Thursdays tend to be busier for parents – sports and church events.)
- ii. Conduct the "business" part of the meeting first – the initial 15 minutes of the meeting or so. Then have a program.
- iii. Send out email telling PTA of refocus.
- iv. FPA Staff – draw from their experience and knowledge -- present topics at PTA meetings? Examples:
  - 1. Their specific areas of expertise/education focus and interests.
  - 2. "Day in the life" at FPA
  - 3. Top 10 funny things
  - 4. How to get your child to read. ☺

5. April 2<sup>nd</sup> Family Game Night

- a. PTA decided to have a family game night on April 2<sup>nd</sup>.
- b. Gym will be open. Games will be available or bring games from home.

6. Closing

- a. Next meeting is Monday, April 6 at 6:30PM, at Ray-J's restaurant.
  - i. 6:30 to 6:45PM – PTA business discussion.
  - ii. Agenda: Planning an event for Staff Appreciation Week
- b. The meeting was adjourned at 8:00PM.

Respectfully submitted,  
Cathy Hickman